SHRISTY MALHOTRA

Female|9905731231[|malhotrashristy7@gmail.com](mailto:malhotrashristy7@gmail.com)

# EDUCATION

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| --- | --- | --- |
| BBA | 2023-2026(Pursuing) | Amity University, Noida  (Online Mode) |
| Intermediate(I.sc) | 2022 | N.K. High School (Patna) |
| Matriculation | 2020 | DAV Public School (Patna) |

**PROFESSIONAL EXPERIENCE**

Granny Hospitality, HSR Layout, Bangaluru, Karnataka- 560102(Remote)

* Promoted Social Media
* Engaged with audience
* Analysed Performance to achieve specific goal
* Created content

# ACHIEVEMENTS

Launched a digital marketing campaign that increased social media engagement by 30%.

January 2025-April 2025 Marketing Intern

Led a team to design a product feature that reduced customer complaints by 25%.

# POSITIONS OF RESPONSIBILITY

* Organiser, Virtual Webinar Series Management Club
* Editor, Online College Newsletter
* Content Manager, College Social Media Team (Remote Role)
* Student Mentor, Peer Support Group (Online Batch)

# COURSES & SKILLS

* ADCA: Certified
* Advanced Excel: Certified in Advanced Excel Techniques and Applications.
* Soft Skills: Public Speaking, Leadership Qualities, Problem Solving and Financial Management
* Language Known: English, Hindi, Punjabi